



Waterfront Strategies  
1010 Wisconsin Ave  
Suite 800  
Washington, DC 20007-3603

|                       |  |
|-----------------------|--|
| <b>Contract #</b>     | <b>855409</b>  |
| <b>Schedule Dates</b> | 09/20/12-09/23/12  |
| <b>Advertiser</b>     | Senate Majority PAC (38811)  |
| <b>Agency/T-Code</b>  | Waterfront Strategies (8116)/154583751                                 |
| <b>Product</b>        | Political - US Senate (1176)   |
| <b>Brand</b>          | SENATE (92552)   |
| <b>Salesperson</b>    | Blair, Cheryl (2205)   |
| <b>Sales Office</b>   | TeleRep - Philadelphia   |
| <b>Buyer Name</b>     | WOOD, SPENCER  |
| <b>Phone/Fax</b>      | (202) 550-6060 /   |
| <b>CPE</b>            | 94/100/1814  |
| <b>Account Types</b>  | National/Political PAC - Agency  |
| <b>Billing Type</b>   | Standard   |
| <b>Comments</b>       | SENATE MAJORITY 9/20<br>***** THIS IS A CASH IN ADVANCE SCHEDULE ***** |

|               |             |
|---------------|-------------|
| Date Entered  | 09/19/12    |
| Last Modified | 09/19/12    |
| Entered By    | Penne Marsh |
| CO-OP         | No          |
| Headline #    | 06325753    |
| Demo          |             |
| Order Type    | Normal      |
| Package Deal  |             |
| Commission %  | 15.00       |
| Commission    | \$161.25    |
| Net Total     | \$913.75    |
| Sales Tax     |             |

| Norfolk (WVEC) (WVEC)     |              |                   |
|---------------------------|--------------|-------------------|
| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u>       |
| Sep. 2012                 | 4            | \$1,075.00        |
| <b>Grand Total:</b>       | <b>4</b>     | <b>\$1,075.00</b> |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |  |
|---|--|
| <b>Station and Location:</b><br><span style="font-size: 1.2em; margin-left: 40px;">WVEC    Norfolk</span> | <b>Date:</b><br><span style="font-size: 1.2em; margin-left: 10px;">9/19</span> |
|---|--|

I, Mike Furman  
do hereby request station time concerning the following issue:

Majority PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | As ordered                       |      |       |                |                 |

**Total Charges:** \$ 913.75 Net

This broadcast time will be used by: Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

# 855409

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

|                                     |                                      |
|-------------------------------------|--------------------------------------|
| M. J. P. G.<br>700 137th Street, NW | Washington, DC 20005<br>202-335-6163 |
|-------------------------------------|--------------------------------------|

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; 
 ☐ a committee; 
 ☐ an association; 
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Rebecca L. ...*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

|                         |  |   |
|-------------------------|--|---|
| 4/4/12<br>_____<br>Date | <i>[Signature]</i><br>_____<br>Signature | 202-335-5700<br>_____<br>Contact Phone Number |
|-------------------------|--|---|

**TO BE SIGNED BY STATION REPRESENTATIVE**

|  |   |  |
|--|---|--|
| <input checked="" type="checkbox"/> Accepted<br><i>[Signature]</i><br>_____<br>Signature | <input type="checkbox"/> Accepted in Part<br>Penne Marsh<br>_____<br>Printed Name | <input type="checkbox"/> Rejected<br>NSC<br>_____<br>Title |
|--|---|--|